

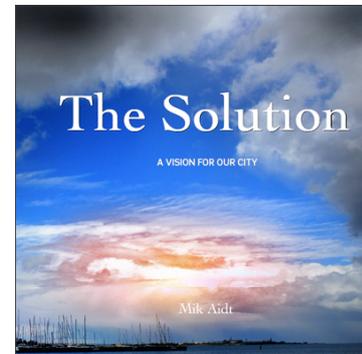


A vision for Geelong

Climate change poses many questions to us, and there is an overflow of information about the impact our carbon emissions have. We hear about the myriad of scientific reports, we see the issues being debated in the papers and on tv. It appears to be such a complicated problem.

This booklet presents a simple vision for what *could* happen if a city – such as Geelong – decided to stand up and make a difference by saying: “Really, it is *not* that complicated at all.”

The booklet’s author, Mik Aidt, is a Danish journalist who moved to Geelong with his family in 2013.



“People often ask me: ‘*So what can I do?*’ This booklet is a response to that question. The story in the booklet provides a very simple answer, which my eight-year-old son Alex helped me to find: speaking with confidence and enthusiasm about that there *is* a solution. If we can bring simplicity, optimism and fun into addressing the issues, we can create collective action at the kind of level the world needs to see now,” said Mik Aidt at the Sustainability Expo in Geelong Performing Arts Centre where ‘The Solution’ was launched on the 8th of February 2014.

“Scientists and the United Nations tell us we must cut the carbon emissions relatively quickly in order to prevent a global climate catastrophe. Our politicians, who really ought to be the ones taking action on this, currently aren’t doing what needs to be done. Citizens and communities need to step in. But we will only step in at the moment when we feel it makes sense because we are part of a greater movement, a collective effort. All the factual information out there doesn’t seem to be doing the trick. As a kickstarter we need to come up with a simple, positive vision that a great deal of us feel we can subscribe to and would like to become part of. The arts, and children, are good at communicating that kind of vision, allowing room for being playful and abstract.”



“So far the vision, and the booklet itself, has received an overwhelming response,” said the 51-year-old journalist: “Now we’d like to help spreading it as far and wide as we can. For instance, we hope to create a public art/expo event around the solutions-theme on 27 April 2014.”

Mik Aidt can be contacted for interview or presentations on 0434 632936.

Relevant companies and projects are invited to place an ad in the next edition. We are looking for a way to provide schools in our area with 25 free copies each. If you would like to support or help the project with financial support or distribution services, contact info@climatesafety.info.

The booklet currently sells as print-on-demand on Lulu.com for AUS \$17.87, or £9.00 excluding shipping. Published by Fossil Fuel Free Future, Geelong, 2014. 32 pages.

» Download/open booklet in PDF-format: www.climatesafety.info/thesolutionpdf

» Webpage with link to online bookstore: www.climatesafety.info/thesolution